

GRUPO PASSINI

PASSINI.

VOGLIA[®]
PRODUCTO PROFESIONAL.
PROFESSIONAL PRODUCT


VOGLIA[®]
Hombre

iridium[™]
Professional

S2[™]
Rituales de Salud y Belleza

grupopassini.com



MAKING OF BEAUTY THE SUCCESS OF YOUR BUSINESS

We focus on providing you with the best

products and services

in the cosmetic industry.

Offering all our customers products manufactured with the highest standards of hygiene and quality.





35 years old in the market national and international.

In 1987, Grupo Passini began manufacturing and selling beauty products in the city of León, Gto. México.



35 YEARS GRUPO PASSINI





Inspired by the daily work of the stylist,
**in 1999 it is
created Voglia.**

Starting with the expansion of
different lines for hair care.

**We have
presence in:**

Mexico

United States of America

Central America

South America



5 comercial brands.

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Present at the most important beauty events



PASSINI[®] WAX

Leaders in hair removal

The most trusted and best selling wax
brand among professional in Mexico.

The most complete line of waxing for
professional, booths and Spa's.

The Premium line to go beyond.

Improve your waxing ritual with the
benefits of ARGAN and give the skin a
soft and smooth sensation.



passiniwax.com



PRODUCTO PROFESIONAL ·
VOGLIA®
PROFESSIONAL PRODUCT

Voglia® is the brand of products for today's woman who is looking for specialized articles for hair color and care products.

We created a line formulated with active ingredients of excellent quality and that seek a single purpose: to make you look incredible all day.

Our color line has guaranteed coverage, especially in gray hair, which lasts much longer.



Visit us: vogliacolor.com



BEARD & HAIR CARE

We are a line of products for the **Beard & Hair care**, which due to its **original concept, aroma, quality.**

Voglia Hombre® It is a product proposal that identifies with whatever your style, taste or preference.

vogliahombre.com

Follow us:   



iridium[®]
Professional

IRIPLEX
iridium
Professional

CREATED FOR PROFESSIONALS

Iridium Professional[®] We are a brand specialized in Professional Hair Color, Care and Maintenance.

Our premise is to be the line of products par excellence for styling professionals, offering products with the best active ingredients and formulated for Latin hair.

We are passionate about color! With our wide range of +90 shades, we are the perfect tool for your colorimetry work, as they provide excellent coverage of the hair fiber and color for longer.

iridiumprofessional.com

